

**SCHOOLCRAFT COLLEGE**  
18600 Haggerty Rd · Livonia MI 48152-2696

The Schoolcraft College Board of Trustees  
In compliance with Act No. 228, Public Acts of 2020 (SB1108)  
the Schoolcraft College Board of Trustees Regular Meeting  
on April 28, 2021 was held virtually at 7:00 p.m.  
All interested in the public meeting accessed the meeting through Zoom.

**Board of Trustees Regular VIRTUAL Meeting**  
**April 28, 2021**

**MINUTES**

<b>Members Present</b>	<p>Dillon Breen, Brian Broderick, Bill Erwin, Joan Gebhardt, Brett Gierak, Terry Gilligan, Carol Strom.</p> <p>Board Members gathered in person in JC 228 unless otherwise noted.</p>
<b>Call to Order for Regular Meeting</b>	<p>Chair Gebhardt called the April Regular Board Meeting to order at 7:00 p.m.</p> <p>All members stood and took part in the Pledge of Allegiance.</p>
<b>Introduction of Guests and Comments from the Audience</b>	<p>Over 25 guests were in attendance via Zoom including: Alec Thomson, Belinda Eleson, Catreese Qualls, Corin Tyler, Cynthia Cicchelli, Dawn Magretta, Deborah Burke, DeSean Knight, Jeff Borton, Jennie Rokakis, Jerome Lavis, Jodie Beckley, Joseph Czapiewski, Lawrence Choraszewski, Matthew Fular, Matthew Wilson, Meeta Singh, Melissa Schultz, Mike Waldyke, Paul Michalsen, Sharon Christian, Stacy Whiddon, Todd Stowell, Van Nguyen, and more.</p> <p>Jon Lamb attended in person in JC 228.</p>
<b>Minutes from the March 24, 2021 Regular Meeting</b>	<p>Chair Gebhardt stated that the minutes from the March 24, 2021, Regular Meeting were approved as submitted.</p>
<b>Comments from Trustees</b>	<p>Trustee Breen updated the Board on the SEMCOG Executive Committee held last Friday. SEMCOG in conjunction with the Metropolitan affairs coalition is partnering together to create a program called the New Future of Southeast Michigan. It will take a look at the effects of the pandemic and several key areas in the region, look at quality of life, and analyze data. There will be a dialogue between stakeholders and experts on several topics including parks, trails, and recreation which will be the first listening session followed by travel and mobility; office and commercial space; remote work in education; healthcare, education, and workforce; water infrastructure; government operations; and broadband. If there is interest in any of those topics and learning about how the pandemic has changed those areas please go to the SEMCOG website and there will be postings about the listening sessions.</p> <p>Additionally, Trustee Breen reported that at the SEMCOG meeting there was amendments to the fiscal year 2021 to 2023 Transportation Improvement</p>

Program and the 2045 Regional Transportation Plan for Southeast Michigan. This is a regular update held during scheduled times.

Trustee Breen concluded with announcing that SEMCOG and the Michigan Association of Counties has partnered together for a broadband action team. It was also the first meeting were Detroit City Council president served as chairperson of SEMCOG.

Chair Gebhardt reported to the Board with regret that Esther Friedrichs passed away at 99 years old. She was a member of the League of Women Voters for 61 years, Chair Gebhardt is also a member. They will be having a memorial service for her on her 100th birthday which is May 12<sup>th</sup>. Esther is the person that started the arthritis swim class at Schoolcraft College. Marv Gans went to Esther and asked her to design a program and it is still meeting today and it is very successful. Chair Gebhardt met a 92 year old woman in the pool who said the only reason she's lived to be 92, because she has arthritis so bad, is because of the pool. She said she wants to be a poster child for the CEPD program because of that and she started with Esther many years ago.

Chair Gebhardt also shared that the Schoolcraft Culinary Community blew up the Facebook page last Friday when Chef Misiak announced that Chef Gabriel will be retiring at the end of this year. She recommended that all go to Facebook to read of some of the things that were said about Chef Gabriel. There were 232 hits and 24 shares, with 79 meaningful paragraph-type comments. Chef Gabriel is going to be a loss to the College and he is well liked by all of the students.

To conclude, Chair Gebhardt stated that through MCCA she has been sending the other Trustees information to keep them up to date on the budget. There is a lot of happening in Lansing and also at the federal level with the President trying to get free community college for all.

## Budget Report

Jon Lamb, Chief Financial Officer, presented to the Board of Trustees the proposed budget.

SCHOOLCRAFT COLLEGE  
PROPOSED  
GENERAL FUND BUDGET  
FISCAL YEARS 2020-21 & 2021-22

**PROPOSED TUITION AND FEE INCREASES**

	FY 2015-16		FY 2016-17		FY 2017-18		FY 2018-19		FY 2019-20		FY 2020-21		FY 2021-22							
<b>TUITION RATES</b>																				
Resident	\$	96	6.25%	\$	102	5.88%	\$	108	6.48%	\$	115	2.61%	\$	118.00	4.24%	\$	123.00	2.44%	\$	126.00
Non-Resident		139	6.47%		148	6.08%		157	5.73%		166	3.01%		171.00	3.51%		177.00	2.82%		182.00
Out-Of-State		205	6.34%		218	5.96%		231	6.06%		245	2.86%		252.00	3.17%		260.00	0.77%		262.00
International		205	6.34%		218	5.96%		231	6.06%		245	2.86%		252.00	3.17%		260.00	0.77%		262.00
Average Increase			6.35%			5.97%			6.08%			2.83%			3.52%			2.60%	*	
<b>FEE RATES</b>																				
Registration Fee	\$	42		\$	43		\$	43		\$	43		\$	43		\$	43		\$	43
Inst'l Equipment Fee		8			9			9			10			10			10			10
Service Fee		6			7			7			8			8			8			8
Infrastructure Fee		6			7			7			8			8			8			8
* 75.23% % of Tuition & Fees realized from Tuition 24.77% % of Tuition & Fees realized from Fees																				
2.60% % Raise in Tuition Rates 0.00% % Raise in Fee Rates																				
1.96% % Increase in Tuition Revenue Budgeted 2.02% % Increase in Fee Revenue Budgeted 1.96% True Increase to Tuition & Fees in Total, which is less than CPI/Inflation																				

SCHOOLCRAFT COLLEGE PROPOSED GENERAL FUND BUDGET FISCAL YEARS 2021-22 & 2022-23													
REVENUE SUMMARY													
REVENUE SOURCES	BUDGET 2016-17	BUDGET 2017-18	BUDGET 2018-19	BUDGET 2019-20	BUDGET 2020-21	BUDGET 2021-22	BUDGET 2022-23						
PROPERTY TAXES	\$ 23,547,261	\$ 23,500,626	\$ 24,096,785	\$ 32,629,673	\$ 33,664,838	\$ 35,370,401	\$ 36,077,809						
STATE APPROPRIATION	13,069,246	13,725,047	14,255,751	13,972,008	14,205,943	15,415,438	15,569,592						
TUITION AND FEES	39,648,183	40,841,162	39,889,067	39,614,139	40,563,332	37,662,588	39,000,000						
TRANSFER FROM BOOK STORE	500,000	500,000	250,000	250,000	250,000	-	-						
OTHER SOURCES	1,215,058	1,143,460	1,340,500	1,476,500	1,476,500	1,248,690	1,300,000						
<b>TOTAL REVENUE</b>	<b>\$ 77,979,748</b>	<b>2.22%</b>	<b>\$ 79,710,295</b>	<b>0.15%</b>	<b>\$ 79,832,101</b>	<b>10.16%</b>	<b>\$ 87,942,320</b>	<b>2.52%</b>	<b>\$ 90,160,613</b>	<b>-0.51%</b>	<b>\$ 89,697,117</b>	<b>2.51%</b>	<b>\$ 91,947,401</b>
REVENUE SOURCES	ACTUAL 2016-17	ACTUAL 2017-18	ACTUAL 2018-19	ACTUAL 2019-20	ESTIMATED ACTUAL 2020-21	ESTIMATED ACTUAL 2021-22							
PROPERTY TAXES	\$ 23,523,202	\$ 23,981,659	\$ 24,947,116	\$ 33,300,228	\$ 34,955,327	\$ 35,370,401							
STATE APPROPRIATION *	18,437,143	20,426,477	19,838,934	19,152,083	21,327,582	21,457,582							
TUITION AND FEES **	41,707,000	41,179,711	41,696,700	40,886,847	35,691,491	37,662,588							
TRANSFER FROM BOOK STORE & CARES ACT	500,000	500,000	250,000	250,000	5,493,518	-							
OTHER SOURCES	877,835	1,486,167	3,392,350	2,548,584	1,499,733	1,248,690							
<b>TOTAL REVENUE</b>	<b>\$ 85,045,180</b>	<b>2.97%</b>	<b>\$ 87,574,014</b>	<b>2.91%</b>	<b>\$ 90,125,100</b>	<b>6.72%</b>	<b>\$ 96,127,742</b>	<b>2.81%</b>	<b>\$ 98,877,651</b>	<b>-3.17%</b>	<b>\$ 95,739,261</b>		
EXPENSE SOURCES	ACTUAL 2016-17	ACTUAL 2017-18	ACTUAL 2018-19	ACTUAL 2019-20	ESTIMATED ACTUAL 2020-21	ESTIMATED ACTUAL 2021-22							
INSTRUCTION *	\$ 33,285,849	\$ 34,583,951	\$ 35,729,967	\$ 35,628,774	\$ 35,015,959	\$ 35,366,119							
INFORMATION TECHNOLOGY *	6,094,882	7,280,078	7,363,139	8,195,212	8,054,254	8,134,797							
PUBLIC SERVICE *	1,283,106	1,440,237	1,461,305	1,326,557	1,303,740	1,316,778							
INSTRUCTIONAL SUPPORT *	11,803,029	12,686,273	12,599,738	13,118,663	12,893,022	13,021,952							
STUDENT SERVICES *	23,324,366	23,043,768	22,509,055	21,096,433	20,733,574	20,940,910							
INSTITUTIONAL ADMIN *	11,617,390	8,683,918	9,422,723	12,057,096	11,849,714	11,968,211							
FACILITIES & PLANT *	10,124,039	10,305,642	10,881,505	11,051,652	10,861,564	10,970,179							
<b>TOTAL REVENUE</b>	<b>\$ 97,532,661</b>	<b>0.50%</b>	<b>\$ 98,023,867</b>	<b>1.51%</b>	<b>\$ 99,508,432</b>	<b>2.98%</b>	<b>\$ 102,474,387</b>	<b>-1.72%</b>	<b>\$ 100,711,828</b>	<b>1.00%</b>	<b>\$ 101,718,946</b>		

**Revenue Summary**

SCHOOLCRAFT COLLEGE Proposed ANCILLARY FUND BUDGETS Fiscal Years 2021-22 & 2022-23					
FUND	REVENUE BUDGET	GENERAL FUND TRANSFER	TOTAL BUDGET	TOTAL BUDGET BY FISCAL YEAR	
DESIGNATED FUNDS 2016-17	6,344,678	1,681,894	8,026,572	2016-17	31,725,476
2017-18	7,251,727	1,259,445	8,511,172	2017-18	31,187,870
2018-19	6,089,457	1,637,943	7,727,400	2018-19	28,935,528
2019-20	6,225,464	1,501,936	7,727,400	2019-20	28,735,741
2020-21	6,750,543	1,100,417	7,850,960	2020-21	28,192,066
2021-22	6,818,048	1,005,218	7,823,266	2021-22	25,049,372
2022-23	6,886,229	1,005,218	7,891,447	2022-23	25,826,553
AUXILIARY FUNDS 2016-17	8,859,798	-	8,859,798		
2017-18	8,837,592	-	8,837,592		
2018-19	8,669,235	-	8,669,235		
2019-20	8,669,235	-	8,669,235		
2020-21	8,502,000	-	8,502,000		
2021-22	5,887,000	-	5,887,000		
2022-23	6,596,000	-	6,596,000		
RESTRICTED FUNDS 2016-17	14,639,319	199,787	14,839,106		
2017-18	13,639,319	199,787	13,839,106		
2018-19	12,339,106	199,787	12,538,893		
2019-20	12,139,319	199,787	12,339,106		
2020-21	11,639,319	199,787	11,839,106		
2021-22	11,139,319	199,787	11,339,106		
2022-23	11,139,319	199,787	11,339,106		

**Ancillary Fund Budgets**

**President's Spotlight**

This month's spotlight was Student Activities and student leaders on campus. A video that was produced by The Connection's Videographer, Armando Saucedro was played to introduce the Board of Trustees to Student Activities. Todd Stowell, Director of Student Activities was on the call as well as several student leaders.

Todd Stowell gave some statistics from the student activities office:

- 22 Clubs with 635 members
- 160 events, 120 that were virtual
- Over 4,400 attendees at these events

Todd noted these numbers are lower than previous years, but this was a pandemic year.

Corin Tyler had great things to say about Schoolcraft and Student Activities. He felt it was important that in the midst of the pandemic, allowing the clubs to continue for students to still be social and develop skills that can only be received in the club setting. He also commented on the budget report that information technology's budget had not gone up it since 2018. He believed that if by increasing the information technology budget you could make the online student experience more interesting for them, then Schoolcraft could be ahead of the curve and capitalizing on the evolution that COVID has caused. He felt that would be a good investment to make "sure that the students online experience is premier so that so that Schoolcraft is set apart from Washtenaw and OCC".

Catreese Qualls expressed her gratitude for the opportunity to speak to the Trustees. She wanted to thank Todd Stowell and Larry Choraszewski and their advisors for the role that they play. Additionally, she wanted to thank Dr. Cerny for what he has done this year to bring about some of the much needed changes on campus. She stated that "we have faced two pandemics this year: the pandemic of COVID and the pandemic of race. The fact that this team here had the courage and the audacity to step up and face down these measures of adversity, I am absolutely and truly grateful as a student scholar on campus, that we have had the opportunity to stand up and make these things accessible."

She also wanted to add that she did not believe it was about bringing more money into technology, as the money is already there, but it is about bringing the personal experience to the classes. She was concerned that if more money was put into technology that it would continue to diminish the access of opportunities to at-risk and marginalized populations that are already suffering. She believes that Schoolcraft has made strides to reaching these students, but it an area that she feels is still lacking.

She thanked Todd Stowell, Dr. Cerny, and Corin Tyler, president of Schoolcraft's PTK chapter, for their support in her successful campaign for the international office of Division Three International Vice President of Phi Theta Kappa. She concluded her statements by saying:

"At the end of the day we can't do any of these things without the support that you guys offer us and without all of the learning opportunities. What you gain in student activities as a leader it's priceless, it's an absolutely priceless opportunity. I tell people that Phi Theta Kappa is the passport, but we have that passport because we're Ocelots first - because we're Ocelot strong we are then able to be proud Phi Theta Kappa's. I want to thank you guys on behalf of the student population."

Matthew Fular, Editor of the Connection and graduation speaker, gave some statistics for the Schoolcraft Connection student newspaper:

- From 3/23/20 until 4/28/21 - 240 stories went to the online website.
- From July to 4/28/21 there were over 24,767 pageviews.
- From July to 4/28/21 there were 10,736 visitors to the website, averaging 2.3 stories per session.

The Michigan Press Association has awarded the Connection six individual awards and one team award of Second place for Online Newspaper. He felt

this was really important because the Connection went up against four year universities. The Connection came in second place to CMU. In the most recent award ceremony they had, the Connection won an honorable mention for the website competing against other community colleges and they won five additional individual awards. The Connection staff updated the website to a new program but they are still learning the ropes and there will be a two year learning curve until they are officially settled.

## President's Updates



### Detroit Free Press – Best of the Best – WINNER Best Local College

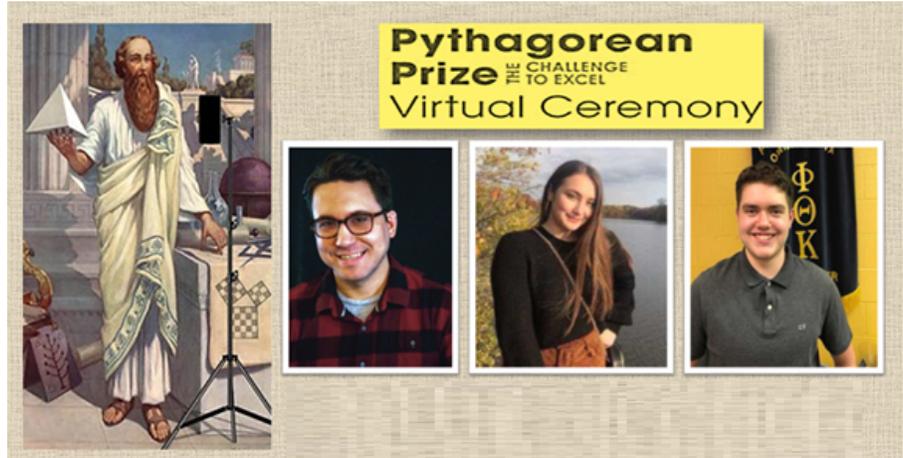
**Thank you from St. Joes!** Our partners at St. Joe's were SO appreciative of the culinary delights sent over April 23.

"Omg we got some gingerbread cookies from them at the hospital, and they were delicious!" -Schoolcraft College Nursing alum who now works at St. Joes



## Academic Services

### Awards and Recognition



- 26<sup>th</sup> Annual Pythagorean Prize Award Winners
  - James Reddick won first place with his essay *Mathematics: What It Means To Me* where he explains how math always has and will be part of his life.
  - Kejsiana Kastrioti won second place with her essay where she explains that her deep appreciation of math was not always so strong.
  - Matthew Fular won third place with his essay where he explains that math is the blueprint for all things in life no matter the context.
- Jennifer Woodrum, Registered Health Information Technician (RHIT), a December 2019 graduate of the HIT program and former HIT Club President, was selected to participate in a student panel discussion during the upcoming American Health Information Management Association (AHIMA) Student Open House, a virtual event held for Health Information Technology students throughout the country. The panel will consist of new graduates talking about their educational experiences, as well as job opportunities in the industry. We are proud of Jennifer and know that she will represent Schoolcraft well!
- Apprenticeship Coordinator Pamela Linton served as a presenter at Congresswoman Haley Stevens' virtual Workforce and Apprenticeship Summit on April 8. Pamela was joined by Talent Acquisition Manager Annie Steiner of IHA/Trinity, who spoke on IHA's positive experiences working with Schoolcraft College on apprenticeships. Over 100 viewers attended the event. Additional news from apprenticeships is that three (3) additional students have been placed in Medical Assisting apprenticeships; two with Henry Ford Health System and one with IHA/Trinity.

### **Academic Advising**

- The Academic Advising Office meets with numerous students each week who are seeking information on the SC Nursing Career Ladder Curriculum program. To help meet the need for information on the pre-requisites and process for acceptance to the nursing program, academic advisors created video and PowerPoint presentations which clearly communicate the requirements and are accessible to students to view at their convenience. Schoolcraft offers two tracks for students to earn their RN license: one track for those with no prior nursing experience and another for students who are already licensed practical nurses (LPNs) to enter the second year of our program and complete the AAS Nursing degree. A pilot launch of the video and PowerPoints were very successful and has resulted in more productive advising appointments. The resources are currently posted on the Advising webpage. More information is available on the Schoolcraft college website.  
<https://www.schoolcraft.edu/advising/nursing-admission-information>

### **Business Development Center**

- Local businesses are gearing back up and are looking to Schoolcraft College to meet their talent needs. Companies have multiple paths to upskill their employees: short-term training, credit classes or apprenticeships and they may want to hire our students. We help them decide how to proceed. Initial discussions with Ilmor Engineering in Plymouth were held over Zoom followed by an exciting plant tour. Sandra Miller, Business Development Center (BDC) Project Coordinator, Karen Maxton, Occupational Programs internship and Employment Coordinator, and Gene Keyes, manufacturing faculty all participated in the tour and needs assessment meeting. We also met with and toured Constellium Automotive in Van Buren Township. Lastly, TEI International in Livonia is expanding, and we met over Zoom to discuss their needs.
- Tammy Thomson, Director of the Business Development Center, and Sandra Miller, BDC Project Coordinator, participated with Wayne County in a Workforce Development discussion with community colleges and Southeast Michigan Community Alliance (SEMCA) to determine how to best coordinate the use of federal/state funds coming to the region from the American Rescue Plan and other sources.
- BDC Workforce Training Solutions recently received and provided a Michigan New Jobs Training Program grant of \$496,985 to be used for training new hires at Verita Telecommunications located in Plymouth, MI.
- The PTAC LinkedIn page had a 100% increase in new followers from February to March 2021. High click rates are noted for posts about the upcoming May 12<sup>th</sup> Boeing Matchmaking Industry Day sponsored in part by the PTACs of Michigan, and the new “Meet the Experts” series where clients will have several opportunities to connect with guest speakers representing government and industry. We also feature our Wayne State University PTAC location on LinkedIn.

- The PTAC team engaged in a multi-day conference sponsored by the Association of Procurement Technical Assistance Centers. This bi-annual virtual conference provides vital updates and skill-building trainings necessary to stay current with changes in federal government contracting, legislative news, and procurement counseling best practices.
- Workforce Training Solutions has begun delivering training for Going Pro Talent Fund awardee, McLaren Engineering of Livonia. Their first class was Project Management for Engineers and was very successful. Two additional classes will take place this spring.
- Occupational Programs recently held a Town Hall Meeting to announce our partnership with Smart Automation Certification Alliance (SACA). This certification will greatly enhance our training capabilities for mechatronics and prepare for Industry 4.0 in both non-credit, and credit programs.

### Continuing Education & Professional Development

- The kid-friendly, easily recognized **Kids on Campus** logo now has a registered trademark! Originally created in 2010, Marketing & Communications and Continuing Education and Professional Development applied for the trademark just over a year ago to protect it from use by other programs.



- Four (4) students earned their certificate for successful completion of the Project Management Essentials program. This 15-hour course teaches practical application of basic project management concepts through group exercises and classroom discussion. Students learn to successfully initiate, plan, execute, control, and close a project.
- Four (4) students earned their final certificate in the Nonprofit Management Program, which included a total of 48 hours of coursework and a final class presentation. Six classes cover the broad spectrum of content needed by managers and directors in nonprofit organizations. The seventh class serves as a capstone in which students analyze a case and present their findings to the class.
- March marked the successful return of in-person Lifelong Learning events. *Legends of the Great Lakes*, *Michigan Wildlife* and *Blessed Solanus Casey* were the lectures on campus with 66 attendees. The Lifelong Learning events are always popular and appreciated by the community.

### Events

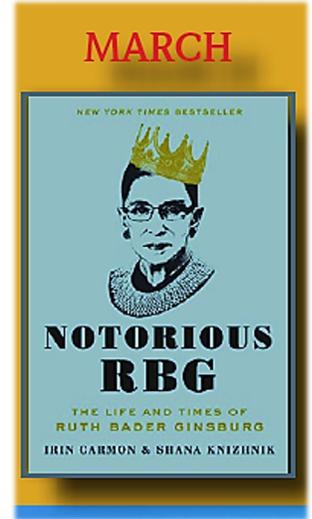
- On March 16, eight students from the Medical Assisting program participated in the first Reality Ready® symposium at the Radcliff Center. Reality Ready® is an initiative that helps Schoolcraft students win in the workforce. Through an intensive, interactive all-day

program, students come away equipped with intellectual and behavioral skills that result in well-rounded individuals who employers are seeking.

- On March 26 and April 2, over 60 first- and second-year nursing students along with Michigan State University Osteopathic first- and second-year physicians participated in inter-professional education zoom events. The events drew roughly 500 attendees and Schoolcraft faculty helped facilitate the breakout sessions, which covered inter-professional communication techniques and tools plus bias in healthcare.
- Three second year nursing clinical groups and their clinical faculty (Dr. Holly Austin, Stacy Garza, MSN, RN, and Nancy Maheras, MSN, RN) assisted nurses from the Wayne County Health Department administer COVID vaccines at the college clinic over a three-week period.
- On March 30, Schoolcraft College presented a “Women of Excellence” Celebration on behalf of the Michigan ACE Women’s Network. Dr. JuJuan Taylor, Professor of Communication Arts at Schoolcraft College, hosted the event. Michigan ACE has been a leader in supporting diversity while creating safe and inclusive spaces for all women and is a voice for women in higher education in Michigan. Dr. Michele Kelly, Dean of Liberal Arts and Sciences, and Jodie Beckley, Associate Dean of CEPD serves as the college’s institutional representative on the MI ACE Network.
- Adjunct Assistant Professor Brynne Barnes, English Department faculty, was recently invited to the Michigan Children’s Author Recognition at the Michigan State Capitol. State House Representatives Lori Stone and Kyra Harris Bolden orchestrated the event for a special tribute acknowledging Professor Barnes’s contribution as an educator and children’s author. Congratulations Brynne Barnes!
- In March, three Honors students in the Schoolcraft Scholars Honors Program, raised money for their SOC 290 capstone project to help bring [City of Asylum/Detroit’s](#) inaugural writer-in-residence to their new home. City of Asylum/Detroit is a member of the International Cities of Refugee Network, which provides sanctuary to endangered writers and artists, who are in exile from their home countries and under threat of persecution because of their writing. The inaugural resident’s work focuses on LGBTQ+ rights in Africa and will profoundly enrich Detroit’s intellectual and creative life.



- On April 6, the Schoolcraft International Institute and Student Activities presented an engaging presentation on “[Expat Millennials in China](#)” by Dr. John Brender, Wayne State University. In this presentation, Dr. Brender discussed the perceptions of Chinese men and women through the eyes of Millennial Expats who have lived in China for an average of 4-6 years.
- The Pageturners Book Club of Schoolcraft College, supported by a grant from the Schoolcraft Foundation, hosted its final book discussion of the 2020-2021 academic year featuring the life and times of an amazing woman – *The Notorious RBG: The Life and Times of Ruth Bader Ginsburg* by Irin Carmon & Shana Khizhnik. This runaway best seller tells a never-before-told story of an unusual and transformative woman who transcended divides and changed the world forever, and draws on intimate access to Ginsburg’s family members, close friends, colleagues, and clerks, as well as an interview with the justice herself.
- The Schoolcraft International Institute sponsors a monthly Focus Series and has selected Human Rights as the theme for their monthly discussions. This month, they met virtually to discuss the topic “Circle of Care - Trauma Informed Approach”, a presentation designed to inform students and the community on Historical and Intergenerational Trauma in relation to “Settler Lead” services and its impact on the developing brain. Participants were introduced to an “Indigenous Lead” system and recognition model rooted in the Good Life-framework used for collective healing in the community during this presentation.



### Manufacturing and Engineering Center (MEC)

On March 29, Occupational Programs welcomed Congresswoman Haley Stevens to the Manufacturing and Engineering Center (MEC) for a tour and conversation. The Congresswoman was highly impressed by the College’s efforts in helping students secure employment and businesses increase their talent pipeline.



- Initiatives have continued in Occupational Programs to achieve deliverables in two apprenticeship expansion initiatives: a federal Department of Labor grant, and a State of Michigan grant. Apprenticeship Coordinator Pamela Linton and Employment Coordinator Karen Maxton have interacted with nine (9) more companies since last reported in March. Seven (7) of these companies are in-district, including Oxbow, TEI International and Magna Lighting.
- On March 25, 2021, Thomas Paden, President of the Canton Chamber of Commerce, visited MEC for a tour and presentation. He was impressed with the facility and the department's programs and was eager to ensure that Canton chamber members are aware of all that MEC and the College has to offer.



- Apprenticeship Coordinator Pamela Linton and Employment Coordinator Karen Maxton organized and hosted three (3) presentations and tours the week of April 12 for the College's Admissions and Advising staff. This is part of an initiative to collaborate more closely with other departments across campus to help increase awareness and knowledge of the facility and the programs offered at MEC. Dennis Fohey, Metallurgy and Materials Science (MET) instructor and department representative, helped with the tour by informing the Admissions staff about the MET program.

## Student Services

### Admissions and Welcome Center

- The first Home School Information Night to build relationships with the homeschool community was held on March 22. The event included Schoolcraft information on enrollment, a presentation by a homeschool parent and tips from a homeschool student.
- A total of 238 students completed New Student Orientation during March 2021 in either an online or virtual format. The three real-time, virtual sessions were attended by 102 students.
- A Scholarship Information Night was offered on March 24 from 6 pm to 7 pm. This was a new event with a focus on increasing the number of students completing the General Scholarship Application as well as raising awareness of the variety of Schoolcraft scholarship opportunities available. A total of 46 students attended this virtual

event and 25 of these students (or 54%) completed the General Scholarship Application as of April 2.

- Based on the success of this event and requests from students who could not attend the first event, the Admissions Office organized a second Scholarship Information Night on April 22 as an opportunity to promote Schoolcraft scholarships, Reconnect, Scholars Honors, Foundation, Athletics, Student Ambassador program, Financial Aid, and Student Activities. In addition to having department representatives speak, representatives from Student Ambassadors, Honors, and Student Activities programs also participated. We provided the 106 attendees with a PowerPoint presentation followed by a Q&A session. Guests were encouraged to send chat messages to specific representatives with questions that they had. The guests were very engaged and had many positive comments regarding this event.
- The Trustee Scholarship application received a total of 272 applications. After the final list of scholarship recipients is determined, students will be offered scholarships, and the respective high schools will be notified.

### **Testing**

- Testing for the Pipefitters Local 636 Union began on April 5. The employment exams will be administered to 250-400 plus apprenticeship applicants.

### **International Center**

- As part of the new “Study Michigan” campaign to recruit international students, Laura Leshok, Kyla Lahiff, and Nicole Memmer from the International Student Center, created a promotional video ([https://drive.google.com/file/d/1AmUyedHjDfKe7\\_ZGpjGGaVwaTaEbGNef/view?usp=sharing](https://drive.google.com/file/d/1AmUyedHjDfKe7_ZGpjGGaVwaTaEbGNef/view?usp=sharing)).

### **Financial Aid**

- Futures for Frontliners has awarded 1,905 students with a current transmitted amount of \$1,310,971.69 to students’ accounts. The Michigan Reconnect program has awarded 771 students with a current transmitted amount of \$177,263.50 to students’ accounts.
- Financial Aid has fully implemented imaging and moved to paperless processing internally.

### **Student Enrollment - Career Services**

#### **Employment**

- As of 04/23/2021, there are 126 student employees working either remotely or on the campus.

- Five job seekers who were referred by Career Services directly to employer's report being hired. Employers hiring job seekers: Ascension Providence Park, Logicalis, Plymouth-Canton Community Schools, City of Detroit, Wolves Soccer Club.

#### **April Career Webinars & Appointments**

- Resume Essentials: April 7 on Zoom. There were eleven in attendance.
- Career Services Resume Essentials virtual webinar for Harrison Township Library patrons, session was recorded and is now featured on the Library's social media page and available to their patrons on-demand. The Library will be scheduling sessions with SC Career Services twice a year.
- The recruiting team from Cyberforce Q in Plymouth did a virtual webinar, "Job Interview Prep to Get the Job You Want." Additional career webinars are planned for next Fall.
- Career Appointments: 21 job seekers attended appointments (03/22/2021 – 04/23/2021) for interviewing, resume, job search, and career exploration.

#### **Employer Partnerships**

- United Wholesale Mortgage (UWM) Employer Meeting: Discussed raising visibility for UWM with students across programs, with emphasis on Business & IT. Career Services will be "spotlighting" UWM's job & career opportunities through social media & job postings to faculty, with UWM holding Information Sessions and career webinars exclusively for Schoolcraft students.
- Discussed new openings with local Amazon fulfillment centers and promoting Amazon employment to students. Amazon has an Information Session scheduled with SC Career Services on May 11.
- KLA: KLA is relocating its HQ to Ann Arbor from Silicon Valley. Discussed opportunities for CIS and Business students and their ongoing internship opportunities. Ann Arbor Phase I location will open this Summer.
- Gentherm Summer Internships: Opportunities shared with business, accounting, and CIS faculty with direct notifications to Gentherm when SC students/alumni apply.
- Plymouth Canton Community Schools: Discussed opportunities for ECE and ARC students along with other opportunities with PCCS; will notify PCCS staff when students apply.
- Met with the Midwest regional recruiter from Scribe America, a provider of medical scribes to hospitals, who plans to present to HIT students and will be holding information sessions exclusively for SC students this Fall.

### Learning Support Services

- This virtual event celebrates the diversity, culture, and heritage of our Schoolcraft students and community. Performances included poetry, cultural dances, traditional cooking videos, and much more! Faculty, staff, and students were all welcome to join!



### Student Activities



### Marketing

- Cali Crawford, Director of Athletics was one of the women named for the class of 2021 Michigan Chronicle Women of Excellence. The Michigan Chronicle has celebrated local African American women who inspire others through vision and leadership, exceptional achievements, and participation in community service.
- Local 4 News did a story on Women’s History Month and interviewed Van Nguyen, Chief Marketing and Communications Officer. The full interview can be seen at the following URL: [https://www.clickondetroit.com/topic/Van\\_Nguyen/](https://www.clickondetroit.com/topic/Van_Nguyen/)
- Schoolcraft College currently has six Schoolcraft employees involved with the following Chamber of Commerce:
  - Chris Kelly: Plymouth
  - Stacey Stover: Novi
  - Cali Crawford: Northville
  - Sharon Christian: Canton
  - Van Nguyen: Livonia
  - Gail Smith: Farmington

### Foundation

- The Foundation received the largest, single commitment from an individual. This gift will be used for a Quality Institute Symposium and

renovation of a named conference and patio space at the northwest portion of VisTaTech. Look for more information to come on this exciting gift!

- As of today, the Foundation has raised over \$2.75M, surpassing our stretch goal of \$1.7M.
- The Foundation continues to host the virtual programs that we began earlier in the pandemic. The response to the various topics has been very positive and is a very cost-effective means of maintaining current donor relationships, while generating new prospective opportunities. *For information and registration go to: [scf.schoolcraft.edu](https://scf.schoolcraft.edu).*
- Scholarship awarding for Fall 2021/Winter 2022 is now open. Please help spread the word – students can apply at [Schoolcraft.edu/scholarships](https://Schoolcraft.edu/scholarships).
- The Schoolcraft Foundation and the Alumni Office is rolling out a new perk for alumni and friends of the College. Visit <https://scf.schoolcraft.edu/engage/alumni> for virtual events on a variety of topics.

### **Information Technology**

- Schoolcraft College's Media Services' production skills recognized by a national television network. Media Services was contacted by the NHL Network to broadcast the Bio Steel American Hockey Game on April 7. During the national broadcast of the game, Media had the opportunity to air a Schoolcraft College [promo](https://drive.google.com/file/d/1I9EIVjKDNWq3qKEEDZGx5QYBfRO1WS5L/view?usp=sharing).  
<https://drive.google.com/file/d/1I9EIVjKDNWq3qKEEDZGx5QYBfRO1WS5L/view?usp=sharing>
- Faculty and staff are helping IT keep the College's information secure. To reduce the influx and negative impact of phishing and spam email, Information Technology asked faculty and staff to report suspicious email to *Report Email* ([reportemail@schoolcraft.edu](mailto:reportemail@schoolcraft.edu)). This request raises awareness of nefarious email, provides a central location for the IT Security team to investigate the emails, and ultimately prevents access to college and personal information, keeping them secure.
- Livonia Medical Center is now connected. With Schoolcraft College maintaining the Livonia Medical Center's security cameras and card access system, the building is fully connected to our campus to support this partnership.

- Granting Resolutions of Retirement**      **2021-28**      Moved by Trustee Broderick, seconded by Trustee Strom, that the Board of Trustees adopts the following resolution: Be it resolved that the Board of Trustees offers congratulations to the following individuals: Brenda Durling and Patrick Sullivan on their accomplishments and service to the College and extends to them best wishes.
- Ayes:      Breen, Broderick, Erwin, Gebhardt, Gierak, Gilligan, Strom  
Nays:      None  
Motion carried.
- Granting Honorary Degrees**      **2021-29**      Moved by Trustee Strom, seconded by Trustee Breen, that the Board of Trustees authorizes the granting of an Honorary Associate in Arts and Sciences degree to Maureen Miller Brosnan, Mayor of Livonia; Alan C. Helmcamp, past Schoolcraft Development Authority member; at the 56<sup>th</sup> Schoolcraft College Commencement Ceremony on May 1, 2021.
- Ayes:      Breen, Broderick, Erwin, Gebhardt, Gierak, Gilligan, Strom  
Nays:      None  
Motion carried.
- Approval of Neonatal Simulator**      **2021-30**      Moved by Trustee Gilligan, seconded by Trustee Broderick, that the Board of Trustees awards a purchase order for two (2) Gaumard Noelle Neonatal Simulators to Gaumard Scientific Company, Miami, Florida, at a total cost of one hundred and seventeen thousand, nine hundred and twenty-three dollars (\$117,923).
- Ayes:      Breen, Broderick, Erwin, Gebhardt, Gierak, Gilligan, Strom  
Nays:      None  
Motion carried.
- Approval of Universal Patient Simulator**      **2021-31**      Moved by Trustee Strom, seconded by Trustee Broderick, that the Board of Trustees awards a purchase order for three (3) Apollo/Ares Universal Patient Simulators as defined in the specifications to CAE Healthcare, Inc. Chicago, Illinois, at a total cost of one hundred and fifty-four thousand and fifty-six dollars (\$154,056).
- Ayes:      Breen, Broderick, Erwin, Gebhardt, Gierak, Gilligan, Strom  
Nays:      None

Motion carried.

**Approval of Entering into an Agreement with Trinity Health**

**2021-32** Moved by Trustee Strom, seconded by Trustee Gilligan, that the Board of Trustees authorizes the President to enter into an agreement with Trinity Health for the cell tower screen wall.

Ayes: Breen, Broderick, Erwin, Gebhardt, Gierak, Gilligan, Strom

Nays: None

Motion carried.

**Comments from the Audience**

Dr. Alec Thomson addressed the Board of Trustees.

First, he wanted to bring the Board's attention about the funding at the State level. There is a bill that's been introduced to the house, he thought it was 4526, which is for universities but the proposal, he believes, has implications for community colleges in the long term. The idea is to move University funding to a foundational base student ratio as opposed to the current system. He recommended that the College begin to think about how that might look on the revenue side for the College in terms of state funding levels.

Second, Dr. Thomson wanted to thank Dr. Cerny and Jon Lamb for sharing the budget presentation, he commented that it was the first time he had received the packet electronically in all his years of coming to the Board Meetings. He wanted to highlight several items: 1) The College's tuition and fees for several years are coming into line and are exceeding our instructional costs which he feels is good and 2) in regards to the staffing lines, he feels there is a way to find a more dynamic way to view that information. Dr. Thomson thought it warrants greater discussion about how the College utilizes staffing, where we employ them, and how we want to grow programs. The College has staff in areas with relatively low student volume but also have low staffing areas with high student volume, so staff per contact hour is a little hard to judge for utilizing people in the most dynamic way. He would encourage some more discussion in that area.

Finally, Dr. Thomson wanted to address the comment that was made about online instruction, the quality of what was being provided, and whether there should be more funding put into Information Services or not. While he did not have a response to the funding part of the question, he did want to recognize that the College has over 400 faculty teaching classes and up until last year remote or online classes were offered through faculty who chose that as their teaching medium. Now circumstances has forced all of the faculty in almost all of the programs into online or remote classes. The information technology structure that supports these classes is housed and provided for by these people individually at their own homes. He believes that there is a lot of people trying their very best under difficult circumstances, but he also

believes that this will be changing for the College rapidly coming out of the Summer.

**Comments from the Trustees**

Chair Gebhardt thanked Dr. Thomson for his comments and stated that one of the goals of the Board and the President is to be open and transparent.

Trustee Breen wanted to thank Todd Stowell for the work he does. He remembers when he was a student at Schoolcraft and all Todd did for the clubs that he was involved in. Trustee Breen is glad to see that Todd is still in such a great leadership role with our students.

Trustee Erwin questioned if MCCA was planning on having a convention this summer.

Chair Gebhardt responded that they were not planning an in person convention but there would be a virtual event. She is working on getting together with other trustees regionally.

Trustee Erwin is interested in hearing Mike Hanson's thoughts about what's going on in the legislature before he retires at the end of the year.

Trustee Gilligan spoke about the flawless endeavor that the Pipefitters recently entered into with the College and that the Pipefitters hope will continue to be a long term relationship with the College's Testing Center. Approximately 340 apprentice candidates tested at the Schoolcraft Testing Center and the College provided the test results for them and at it provided a little revenue for the College, so it was a win-win situation for both entities. Trustee Gilligan commented that they did a flawless job, much better than the former Community College that they used to partner with.

**Adjournment**

Chair Gebhardt adjourned the meeting at 8:46 p.m.

  
Elizabeth LaForest, Associate  
Secretary

  
Joan Gebhardt, Chair

SCHOOLCRAFT COLLEGE  
18600 Haggerty Road, Livonia, Michigan  
734-462-4467

**CERTIFICATE**

I hereby certify that the attached is a true copy of the approved minutes of the Regular Board meeting held on the 28<sup>th</sup> day of April, 2021, and that said minutes have been available for public inspection at the address designated on the posted public notice of said meeting from and after the 19<sup>th</sup> day of May, 2021.



Elizabeth LaForest, Associate Secretary  
Board of Trustees