USE OF COLLEGE NAME, SEAL, AND LOGOTYPE

The exhibition or other use of the Schoolcraft College name, seal, and logotype is restricted to the official business of the College. Moreover, no person may use or exhibit a name, seal, or logotype so nearly resembling the College’s that it tends to deceive the public. No other use is permitted without prior, written consent: Trustees wishing authorization to use the name, seal, or logotype for other than official business will direct requests to the Chairperson of the Board of Trustees; others seeking such authorization will direct requests, in writing, to the President of the College. Apart from this policy, Michigan Compiled Laws 430.102, et seq., govern the use of seals and emblems and provide penalties for violation.

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