

Broadcast Communications

Credentials

Broadcast Communications AAS Degree	60-62 cr.
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Major Description

Broadcast communications plays a vital role in the dissemination of news, information and entertainment worldwide and has become even more important in the Internet age. Whether you are interested in becoming a radio or television reporter, a director, video editor, web producer or sound engineer, you can prepare yourself by earning an associate degree in broadcast communications. Through a unique partnership between Schoolcraft and the Specs Howard School of Media Arts, you can:

- Spend a year at the Specs Howard studios to get real-world training while earning credits toward your degree.
 - Earn the balance of your credits at Schoolcraft.
 - Start the program at either Specs Howard or Schoolcraft.
 - Get additional hands-on experience through Schoolcraft's Video Production Club, and working local sporting and community events like broadcasts of Schoolcraft College's team events.
 - Follow in the footsteps of program graduates who work at local and national radio and television stations and in the film and television industries.
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Broadcast Communications AAS Degree

Schoolcraft program code #AAS.00041

Students will develop the skills necessary to function as entry-level employees in radio, television, cable television or industrial television settings. The sixty hour program is articulated with the Specs Howard School (SHS) of Media Arts, Inc. located in Southfield, Michigan. Fifteen credit hours are awarded for completion of the SHS certificate program and the remaining credit hours are taken at Schoolcraft. The program can begin at either school.

Students who satisfactorily complete all college and program requirements qualify for an associate in applied science degree.

Not all courses are offered each semester. Students should work with an academic advisor to develop a schedule that will work for them. Students planning to transfer should check the transfer institution's requirements/guides or discuss their options with an academic advisor. Number of credits may vary depending on the course selection.

Specs Howard School of Media Arts:

Approved Articulation Credit	15
Total Credits	15

SCHOOLCRAFT COLLEGE College Requirements

Students are encouraged to take their college requirements early in their program. However, these courses are not required before beginning program courses.

SAMPLE SCHEDULE OF COURSES

First Year - Fall Semester

Course #	Course Title	Credits
Mathematics	Select one:	3-4
MATH 101	Business Mathematics	
MATH 113	Intermediate Algebra for College Students	
BUS 101	Introduction to Business	3
COMA 103	Fundamentals of Speech	3
ENG 101	English Composition 1	3
THEA 210	Acting 1 - Theory and Elements	3
	Total Credits: 15-16	

Broadcast Communications AAS Degree (continued)

First Year - Winter Semester

Course #	Course Title	Credits
CIS 105	Computer Orientation	1
COMA 202	Small Group Communication	3
GEOG 135	Earth Systems	4
PSYCH 201	Introductory Psychology	4
THEA 241*	Oral Interpretation of Literature	3
	Total Credits: 15	

Second Year - Fall Semester

Course #	Course Title	Credits
ENG 107	Introduction to Journalism	3
GEOL 133	Physical Geology	4
POLS 105	Survey of American Government	3
SOC 201	Principles of Sociology	3
Elective	Any 100- or 200- level course not previously taken	2-3
	Total Credits: 15-16	

PROGRAM TOTAL 60-62 CREDITS

* This class is offered on a rotational basis. Contact Liberal Arts office for current offerings.